AutomaticSync
a verbit company

Are you fostering an inclusive environment at your museum, gallery or library?

Is your institution embracing more **digital or virtual ways** to connect with audiences?

YES

Do you host live online events, including lectures, meet the author/curator, live reads or virtual exhibits?

NO

Even if you don't host live events, **are you publishing recorded videos and content** to watch on your website or social platforms?

NO

You may want to consider the benefits of using videos to connect with your community and their modern needs and expectations.

Do you have archives that include audio and video content that needs to be processed or transcribed?

NO

Even if you don't use audio or video content for your community, the Americans with Disabilities Act may still require that you offer accessibility tools for your employees internally.
Do you have employees with disabilities?

NO

Even if you don't have knowledge of employees with disabilities, making your content accessible to diverse individuals is still best practice.

Check out this helpful content on creating inclusive experiences in-person and virtually.

YES

If you haven't yet done so, you should consider digitizing your collections and ensuring they are, and remain accessible.

Tackling large collections or transcribing this content at scale is often too overwhelming or unfeasible to do in-house with volunteers.
Are you interested in learning how AST can help you digitize, caption and archive easily and at scale?

YES

The Americans with Disabilities Act likely requires that you provide accommodations for your employees and patrons with disabilities.

AST can support you in offering high-quality captions and other tools for more accessible training sessions, videos, meetings, live events, collections and more.
Click here to connect with a cultural institution specialist.

NO

No problem. Feel free to get inspired by the work we're doing with the **Library of Congress** for now.

YES

Awesome.**Video is a wonderful way to connect and engage your community virtually.**

To make your content accessible and meet compliance needs, are you adding captions and transcriptions to it for individuals with disabilities, the aging population and others to engage more effectively and with equity?

NO

YES

Great! When hosting live online events, you need to ensure all audience members have access.
Are you providing captions or audio description to participants with disabilities?

NO

Excellent! If you're producing captions manually or relying on specific captioners, you may encounter some challenges though.

AST offers captions, transcripts and audio description for videos and events that integrate with streaming platforms like Zoom and YouTube. This process makes captioning and providing accessibility live or on your website for recorded content simple and straightforward.

Interested in learning how we can help your cultural institution?

YES

Click here to connect with one of our cultural institution specialists who can show you more and inform you of current compliance standards to ensure you're covered.

NO

No problem. Feel free to get inspired by the work we're doing with the **Library of Congress** for now.