



Your essential partner to  
expand access & inclusion

**Unlock the value of verbal  
information with our voice AI platform,  
specialized teams & solutions**



# Live Captioning & Transcription

**Making live media and video more engaging,  
accessible and actionable**

Make your live meetings, classes and events more accessible and inclusive with our Live Captioning & Transcription. Our real-time, accurate closed captioning and transcription tools improve the live video experience for all viewers. Plus, help to include individuals who are Deaf or hard of hearing, those watching without access to the audio or non-native speakers.

Our live captions and transcriptions for web conferencing and video streaming platforms are created by professional captioners who produce only the highest-quality captions. This solution provides accessibility for all programming, educational media, virtual meetings, sports and events.

Live Captioning Options:	Elite	Pro <sup>1</sup>	Automatic
	Expertly produced human captions, ideal for streamed courses, media and events	Voice AI produced, with live editing by professional captioners & transcribers	Captions created using a robust, human-trained voice recognition engine
	24/7 live support: Real answers in real time	Unlimited coverage for multiple events; available in English	Available in English, French, Spanish, and Portuguese
	Available in English and Spanish; integrates with multiple streaming platforms	Integrations with web conferencing and streaming platforms	Easy to use platform for booking, invoicing
	Supporting ADA guidelines & compliance needs	Interactive transcripts that allow highlighting and note taking	Available for IP and web delivery <sup>2</sup>

1. This service is not yet available in all markets. 2. Delivery to TV encoders is currently unavailable.

## Live Captioning & Transcription

Our live captioning and transcription teams and technology directly integrate live captions into a variety of video and streaming platforms like Zoom and WebEx, ensuring accessibility for live courses, meetings, events, training sessions and more. Our dedicated customer support team always is on hand to help you provide greater access and inclusion easily.

			
Integrates with multiple video systems, platforms, and workflows	Interactive transcripts for notes and referencing	Accessibility compliance covered for ADA, WCAG 2.1 and other guidelines	Easy booking and cancellation for live sessions

# Offline Captioning & Transcription

**Making recorded audio & video more  
engaging, accessible and actionable**

Viewers often expect the video and audio content they're consuming to be captioned. AST's Offline Captioning & Transcription supports this need by making all content shared in-person and online accessible, with three different tiers of service. Adding professional captions ensures individuals with disabilities, those consuming media silently and those watching in a non-native language can effectively engage with your content.

		
Searchable, actionable video and audio content	Professional captions that meet multiple regulations	Accessibility and compliance covered

## Offline Captioning & Transcription provides users with:

- ▶ Multiple integrations to deliver captioning files directly for seamless workflows
- ▶ Audience comprehension with tools proven to drive engagement
- ▶ Fast results with captions and transcripts returned quickly
- ▶ Quality options that meet best practices outlined by the FCC, ADA and WCAG 2.0
- ▶ Actionable video & audio with searchable transcripts that improve SEO

## Key Integrations



Offline Options:	Elite	Pro <sup>1</sup>	Automatic
	Professionally crafted by human captioners who have expertise in niche subjects	Accurate captions that meet industry requirements through an easy-to-use platform	Captions created with robust, human-trained voice recognition technology
	Custom formatting, workflows, and timelines for captioning results	Multiple integrations and dozens of file types	Fast delivery for last minute captioning requests

# Fast Transcription

**Providing accurate transcription**

**as quickly as possible**

AST's Fast Transcription meets the growing need for access to word-for-word transcripts of meeting dialogue, interviews and proceedings. Initial transcripts are produced by AST's voice AI and then undergo human layer review by professional transcribers who mark items like speaker separation, punctuation, capitalization and more. After this human layer, you'll receive accurate and admissible transcripts which can also be formatted and customized to your needs.

		
Interactive transcripts for search and referencing	Reliable professional transcription reviewers	Real-time transcriptions for immediate use

## Fast Transcription provides users with:

- ▶ **Immediate rough drafts** and 24-hour turnaround on final drafts
- ▶ **Customized formatting options** based on your template needs
- ▶ **Accurate results** produced by highly-trained professional transcribers
- ▶ **Streaming integration for easier workflows** via direct connections or encoder use
- ▶ **Eliminated work backlogs** with coverage that's always available both live and remote
- ▶ **Glossary upload options** to prep team to capture names and terminology correctly

Benefit from access to our leading technology and collaborative team of professional transcribers who are always available to service transcription needs. AST is the only provider of real-time rough drafts which can be referenced and searched as events are occurring.

## Multiple delivery options for drafts and final transcripts:

Immediate Drafts	Rough Drafts	Final Transcripts
Offline versions delivered within: <b>12 hours:</b> files less than 4 hrs <b>24 hours:</b> files above 4 hrs	Offline versions delivered within: <b>24 hours:</b> files less than 4 hrs <b>36 hours:</b> files above 4 hrs	Additional review by team of professional legal transcribers: Delivery within days

# Audio Description

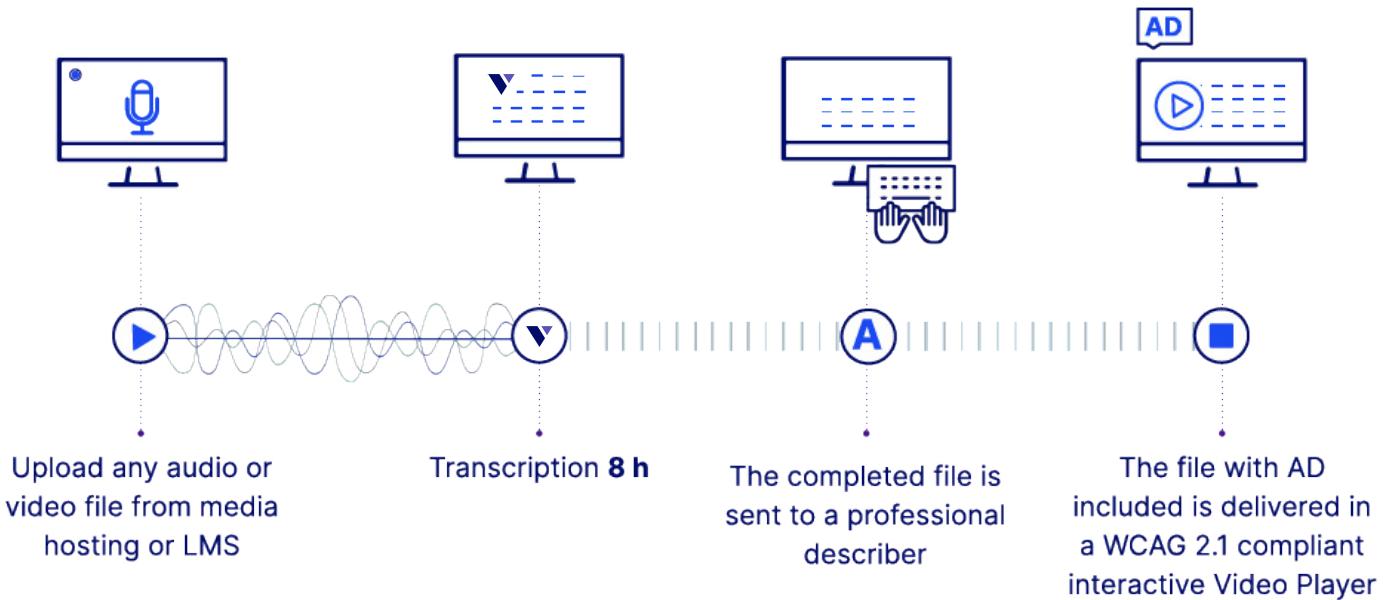
## Making video content accessible to individuals who are blind or low vision

Audio Description is designed to make videos accessible to audiences who are blind or have low vision. It offers users in-depth, objective descriptions of visual images as seen by sighted peers and is available in a number of different formats.

		
Accessibility and compliance covered	Ease of use with simple integrations	High-quality, detailed results for equitable experiences

### Audio Description services include:

- ▶ Concise, objective and accurate descriptions of visual video content
- ▶ Domain expert written scripts, voice and engineering options
- ▶ Standard or extended, human or synthetic voice description available
- ▶ Fully accessible Smart Player for web-based video
- ▶ WCAG 2.1 compliance
- ▶ Dedicated customer support and expert knowledge



Our audio description service is powered by professionally trained describers who analyze the visual elements of your video to deliver clear and concise descriptions to your audience, with two options to choose from:

Standard Audio Description	Extended Audio Description
Adds the spoken description of visual elements to the natural pauses of video	Temporarily pauses the audio and video to allow information to be delivered when pauses in dialogue are insufficient for adequate description
Used for broadcast and streaming entertainment	Used by educational institutions and online learning platforms

# Translation

## An add-on to captioning & transcription to reach international audiences

Translation by AST is designed to ensure businesses and institutions are making video and materials accessible to international audiences. This solution uses professional translators and supports many languages. Simply use AST to produce your captions and transcripts and receive subtitles and fully accurate translations of all of your videos. Professionals can now provide viewers with high-quality translations of sophisticated content.

		
Access to professional human translators	Ease of use with simple integrations	High-quality results for accurate translations

### Translation provides users with:

- ▶ An important add-on to captioning and transcription services
- ▶ Top accuracy with professional human translators
- ▶ Quick turnaround time on translation of video and audio files
- ▶ Support for multiple languages and sophisticated content
- ▶ System integrations & a flexible platform for complex workflows
- ▶ Increased engagement with global audiences
- ▶ Dedicated customer support and expert knowledge

# Dubbing

## An audio add-on to captioning & transcription for international audiences

Dubbing is the process of creating a new spoken audio track for a video in a different language, and adding it to the original video as a replacement for the original speaker's voice. Whereas subtitles are a written translation of a video's audio for viewers who might not understand the language, dubbing enables viewers to follow the program's audio in their native tongue. Provide your audiences with a more engaging experience with a dubbed track. Dubbing can include multiple voice actors, song interpretations and adaptations, music and recreations of sound effects.

		
Access to expert dubbing professionals	Ease of use with simple integrations	High-quality results for accurate dubbing

### Dubbing provides users with:

- ▶ An important add-on to captioning and transcription services
- ▶ Quick turnaround times
- ▶ Access to talented voice actors working in modern studios with cutting edge equipment
- ▶ A new audio track that fits seamlessly into an existing video, capturing the emotions, tone and idiomatic expressions of the original audio recording